

Press release

## **Fabbri Group and Bizerba develop innovative combined and integrated stretch wrapping solutions**

**Bizerba, a globally leading manufacturer of weighing solutions for the industrial and retail sectors, and Fabbri Group, the renowned international specialist in automatic food packaging systems, have announced the start of a new strategic cooperation. Its goal is to provide a comprehensive solution for the weighing, pricing, packaging, and labeling processes. Both companies operate worldwide and enjoy an excellent reputation in their respective fields.**

Balingen, July 5, 2023 – The CEOs of Bizerba and Fabbri Group, Andreas W. Kraut and Stefano Pellegatta, met at Bizerba's headquarters to sign a partnership agreement. This takes the existing cooperation between the two companies, which has been ongoing for many years, to a new level. Together, they are developing innovative solutions for the food sector, creating real added value for retailers worldwide.

### **All from a single source**

The focus of the operation is the development of a new range of combined and integrated packaging machines, that will be offered in combination with high-quality packaging materials, as well as comprehensive technical support and spare parts services, all from a single source.

By joining the expertise of both companies, groundbreaking solutions are being created for the food retail sector: for example, hybrid stretch wrappers based on the use of recyclable monomaterial films, all produced by Fabbri Group itself, make packaging more sustainable. Bizerba complements the packaging machine based on stretch film wrapping technology with solutions for slicing, weighing, labeling, and cashing activities that can be seamlessly combined.

### **Ideal partners complement each other**

Stefano Pellegatta, CEO of Fabbri Group, is excited about the partnership: "With Bizerba, we have found an outstanding partner who is a perfect fit for us and already has a strong presence in the retail world. After intensive discussions and a great initial exchange, we can now move on to the operational part to soon provide retailers worldwide with real added value through our joint solutions."

Andreas W. Kraut, CEO & Shareholder of Bizerba, also emphasizes the importance of the cooperation: "Bizerba aims to make processes in retail smarter and more efficient. Through the collaboration with Fabbri Group, first-class and worldwide recognized brand, we are taking another big step in this direction: we minimize the effort required for data maintenance by retailers and enable seamless integration of retail systems and packaging solutions."

The first joint solutions will be available in select countries in Autumn 2023. The official launch in the Italian and European markets will take place during the Cibus Tec trade show, which will be held in Parma (Italy) at the end of October 2023.

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The Executive Board of Bizerba meets with Fabbri Group's CEO Stefano Pellegatta in Balingen, Germany for the contract signing. (© Bizerba)

**About Bizerba:** Bizerba offers its customers in industry, trade, and logistics a globally unique solutions portfolio of hardware and software around the central value “weight”. This portfolio includes products and solutions related to slicing, processing, weighing, cashing, checking, commissioning and labeling. A wide range of services from consulting and service, labels and consumables to leasing complete the portfolio. Since 1866 Bizerba has made a significant contribution to the developments in the area of weighing technology and today is represented in 120 countries. The customer base includes globally operating companies in trade and industry as well as retailers, bakeries and butcheries. With 4,500 employees worldwide and with its headquarters in Balingen, Germany, Bizerba has been in the same family for five generations. Additional production facilities are located in Germany, Austria, Switzerland, Italy, France, Spain, China, Canada and USA. Bizerba also has a global network of sales and service locations.

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**About Fabbri Group:** For more than 70 years on the market, Fabbri Group is Italy's leading international industrial reality in the production and sale of machines, films and software for fresh and ultra-fresh food packaging. With around 500 employees, more than 130 active patents granted in various countries around the world, and around 5% of its annual turnover invested in research and development, Fabbri Group offers industry, fresh food processors and retail solutions covering all food sectors. It comprises 4 production units (3 in Italy, 1 in Switzerland) and 9 sales and service companies in Italy, France, Germany, UK, Switzerland and Russia. Active in more than 90 countries around the world thanks to a hundred highly qualified dealer companies, it stands out for its constant attention to emerging market needs and, in particular, to the issues of innovation, sustainability, waste prevention and energy saving.

**More info:** [www.gruppofabbri.com](http://www.gruppofabbri.com)

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